

Is Its Design, Development and Engineering the Very Best Possible?

In a word, yes. Lenovo's annual R&D investment as a percentage of sales is twice that of our largest competitor.

You see, we don't consider our PCs as commodity products like most of our competitors. In their business models, a PC is simply a combination of standard components put together with the cheapest parts money can buy.

Lenovo, on the other hand, views the PC as a business tool. We design, develop and engineer our own PCs to provide our customers with the lowest acquisition and lifecycle costs possible but with the highest quality.

In fact, nearly 10 percent of our workforce comprises highly skilled engineers with advanced degrees in all kinds of technical disciplines.

What's more, we're most careful about sourcing every single component that goes into our PCs. Instead of buying the lowest cost components for our PCs from the spot market and changing components in our PCs to take advantage of lower costs, we standardize on select component makers who build Lenovo PC components to our own rigorous specifications. And we cultivate those relationships in order to obtain the same components for the life of our PCs.

Are Lenovo PCs the best engineered and best made PCs in the world? Don't take our word for it. Consider the continuous stream of industry awards and accolades Lenovo products continue to win year after year.

Most Popular Notebook Computer Award

ThinkPad T61, *Notebookreview.com*, May 2007

New "Blue Sky" PC is Lenovo's Smallest, Most Energy-Efficient Desktop

ThinkCentre A61e, *CIO*, Sept. 2007

Top 10 Ultraportable Laptops. ThinkPad X61 #1

ThinkPad X61, *PC World*, Sept. 2007

Best Mobile Workstation: ThinkPad T61p

ThinkPad T61p, *Best Magazine*, Aug. 2007

Best Business Notebook: ThinkPad T60

ThinkPad T60, *Laptop Magazine*, Aug. 2007

Editor's Choice: Lenovo ThinkCentre M55

ThinkCentre M55, *PC World*, July 2007

Top 10 Tablet PCs. ThinkPad X61T No. 1

ThinkPad X61T, *TabletPCReview.com*, July 2007

Best Laptop for Students. ThinkPad R61

ThinkPad R61, *CNet*, Aug. 2007

Editors Choice: Lenovo ThinkPad T61

ThinkPad T61, *Laptop Magazine*, July 2007

19th Annual Readers' Choice Award

ThinkPad Family, *PC Magazine*, Aug. 2006